



The Women Are Veterans Too SUMMIT

**Empowering Women Veterans to
Fuel Economic Resilience and
Defense Workforce Innovation in
Miami-Dade**

Date: Thursday, June 12, 2025

Time: 10 AM

Venue: City of Homestead

City Hall, 100 Civic Court

Homestead, FL 33033



Why Women Veterans Matter

MISSION: To increase visibility, access, and economic empowerment for women veterans in Miami-Dade, contributing to a resilient defense-aligned workforce and supporting Florida's economic diversification goals.

1

Fastest Growing

Women are the fastest growing demographic in the veteran community

2M

Women Veterans

Representing 10% of the total veteran population in the United States

3

Key Challenges

Unique barriers in healthcare access, employment opportunities, and recognition

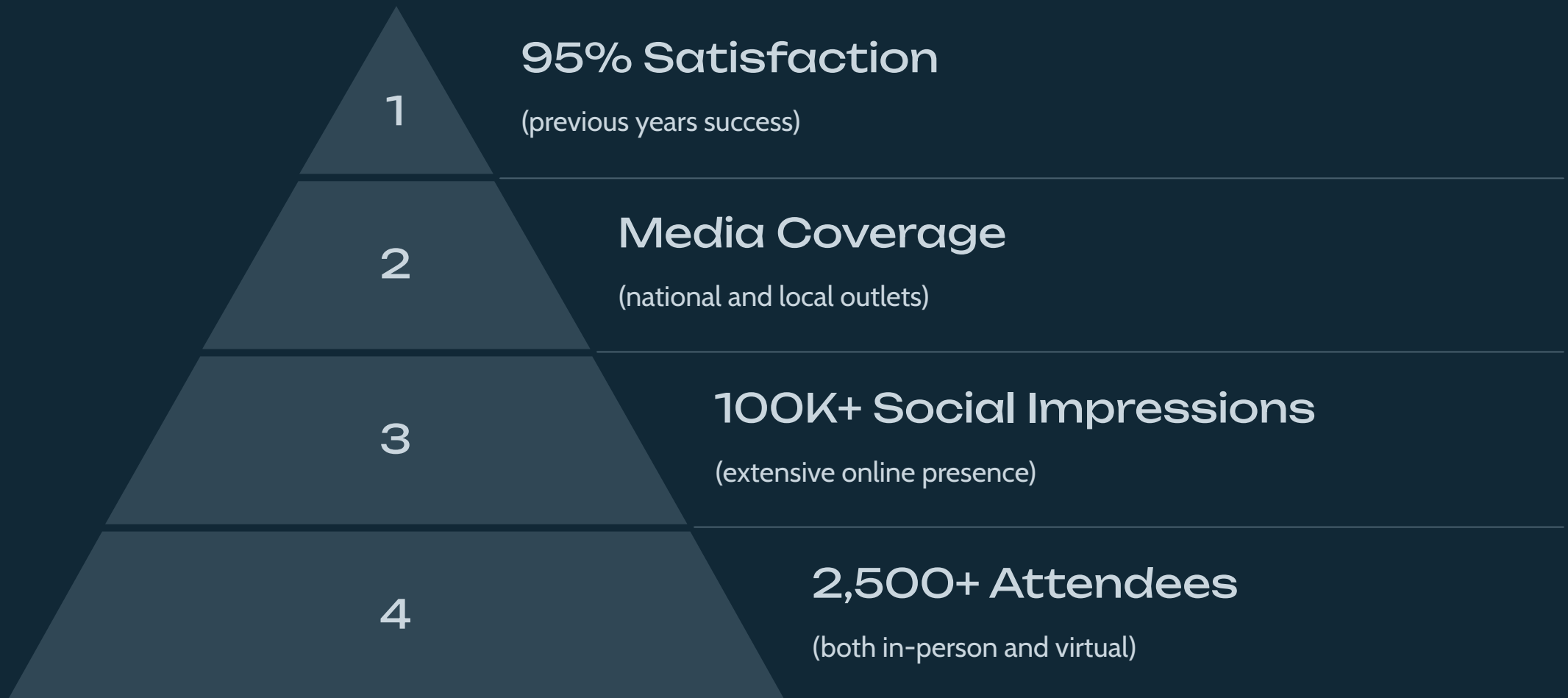


Summit Objectives:

- (1) Celebrate the contributions of women veterans to the defense ecosystem
- (2) Connect women veterans to economic opportunities, training programs, and vital services
- (3) Educate the broader community on the role of women veterans in regional economic development and workforce readiness



Our Reach and Impact



Your sponsorship reaches a highly engaged audience of veterans, military families, community leaders, and policymakers.

Strategic Importance

Strategic Importance: Women veterans face unique challenges in accessing economic opportunities. By addressing these gaps, we strengthen Miami-Dade's talent pipeline, enhance veteran retention, and reinforce the region's capacity to support defense-related business and workforce initiatives.



Program Components



Keynote Speakers

National and local leaders advancing veterans' economic inclusion



Workforce Panels

Skills-based pathways for women veterans in high-demand sectors



Resource Fair

Connection to employment, training, entrepreneurship and mental health services



Employer Engagement

Defense-aligned industries recruiting veteran talent



Why Sponsor?

Support Women Veterans

Demonstrate your commitment to those who have served our country with honor and distinction

Network Access

Connect with influential veterans, military leaders, policymakers, and advocates

Brand Association

Align with values of service, leadership, and patriotism

Tax Benefits

Your contribution is tax-deductible through our 501(c)(3) organization

Sponsorship

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Sponsorship Opportunities

Platinum Star	\$25,000
Gold Star	\$15,000
Silver Star	\$10,000
Bronze Star	\$5,000
Name Sponsor	\$3,000

Customized packages are available to meet your specific marketing objectives and budget.

Sponsorship Levels

PLATINUM STAR \$25,000

- Premier Brand Visibility on all event marketing materials
- Speaking Opportunity during the Plenary Session
- Vendor Space at the event
- 20 VIP Tickets for exclusive event access
- Media Recognition in press releases and across social media platforms
- Full-Page Ad in the event program booklet
- Recognition of 5 Female Veterans as Honorees from your Company/Organization

GOLD STAR \$15,000

- Brand Visibility on all event marketing materials
- Speaking Opportunity during the Plenary Session
- Vendor Space
- 10 VIP Tickets
- Media Recognition in press releases and across social media platforms
- Half-Page Ad in the event program booklet
- Recognition of 2 Female Veterans as Honorees from your Company/Organization

SILVER STAR \$10,000

- Brand Visibility
- Vendor Space
- 5 VIP Tickets
- Media Recognition on social media platforms
- Quarter-Page Ad in the event program booklet
- Recognition of 1 Female Veteran as Honoree from your Company/Organization

BRONZE STAR \$5,000

- Media Recognition across social media
- Vendor Space
- Logo/Name Placement on Sponsor Recognition Page
- 2 VIP Tickets

NAME SPONSOR \$3,000

- Name Listing in the Event Program Booklet
- 1 VIP Ticket

Sponsor Benefits

Brand Visibility

Prominent logo placement on event materials, website, and signage

Speaking Opportunities

Address our audience directly (Platinum and Gold sponsors)

Exhibit Space

Connect with attendees at our resource fair

Event Access

Complimentary tickets for your team and guests

Media Exposure

Recognition in press releases and across social platforms



Contact Information



South Dade Women
Veterans Alliance
Founder and CEO

Julie Robison



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Email

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Website

www.sdwva.org

Reach out today to secure your sponsorship package and join us in supporting women veterans!

Summit Registration Link: <https://www.eventbrite.com/e/women-are-veterans-too-powering-miamis-future-tickets-1316355708359?aff=oddtcreator>

Summit Committee

- Milagros Del Valle, VP, South Dade Women Veterans Alliance, Inc.
- Dr. Monique Dennis, Public Relations, South Dade Women Veterans Alliance
- Mia DeVane, Office of the Mayor, Government and Community Liaison
- Lisa Greer, Chairman of Economic Development Council
- Paula Hopkins, EVP Strategic Partnerships Miami-Dade Beacon Council
- Michelle Johnson, Faith and Community Leadership Manager, Office of the Mayor
- Fernanda Jorgensen, Executive Director, Philanthropy Miami
- Patrick Morris, Office of the Mayor, Equity and Engagement, Civic & Philanthropic Partner
- Virama Oller, President, South Dade Women Veterans Alliance
- Julissa Rivera, Community Engagement, Miami Foundation
- Julie Robison, Founder and CEO, South Dade Women Veterans Alliance, Inc
- Michelle Shirley, Chief Heart Officer, BeStrong, International

Event Publicist: Command Presence Public Relations